

08:30 – 17:00, Hall F234
11th April 2016

Welcome to IFITTtalk@Ostersund

The International Federation for IT and Travel & Tourism (IFITT) and the European Tourism Research Institute (ETOUR) is pronouncing a scientific workshop on
Big Data & Business Intelligence in the Travel & Tourism Domain

Over 15 internationally renowned scholars from 10 different countries will share their experiences and development strategies regarding Big Data and Business Intelligence applications in travel & tourism and discuss ongoing research in this domain.

Among the presenting scientists will be:

- Prof. Rodolfo Baggio from Bocconi University, Italy
- Prof. Phil Zheng Xiang from Virginia Tech University, USA
- Prof. Miriam Scaglione from HES-SO Valais-Wallis, Switzerland
- Prof. Dietmar Jannach from University of Dortmund, Germany

All faculty members of Mid Sweden University but also leading practitioners from the industry and the public sector with special interests in travel & tourism and latest technology trends are kindly invited to this FREE and open event.

We're looking forward to welcome you at **IFITTtalk@Ostersund!**

The organizers:

Prof. Matthias Fuchs (ETOUR, Mid-Sweden University, Sweden)

Doc. PhD Maria Lexhagen (ETOUR, Mid-Sweden University, Sweden)

Prof. Wolfram Höpken (University of Applied Sciences Ravensburg, Germany)

